

Message Text

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SUBJECT: GOV STUDIES POSSIBILITY OF IMPOSING IMPORT
RESTRICTIONS.

1. EL NACIONAL, AUGUST 25, REPORTS THAT GOV IS NOW
STUDYING A SERIES OF MEASURES TO RESTRICT THE EXTREMELY
HIGH VOLUME OF IMPORTS INTO VENEZUELA. MEASURES UNDER
STUDY INCLUDE CREDIT RESTRICTIONS AND A "BUY VENEZUELAN"
DECREE, ACCORDING TO THE REPORT.

2. ARTICLE PRESENTS STATISTICS FROM MINISTRY OF
DEVELOPMENT THAT SHOW RATE OF INCREASE IN IMPORTS
RISING FROM 18 PERCENT BETWEEN 1971 AND 1972 TO 48 PERCENT
BETWEEN 1973 AND 1974. PROVISIONAL STATISTICS FOR 1975 INDICATE
AN INCREASE OF 34 PERCENT OVER PREVIOUS YEAR. FIGURES ALSO
SHOW THAT U.S. INCREASED SHARE OF MARKET FROM 44.3 PERCENT IN
1971 TO 49.1 PERCENT IN 1975 (JAN-JUNE ONLY.)

3. ADDITIONALLY, ARTICLE CITES CEPAL STATISTICS
GIVING VENEZUELA HIGHEST IMPORT COEFFICIENT IN LATIN
AMERICA: \$381 PER CAPITA; FOLLOWED BY PERU, \$146;
ECUADOR, \$137; BRAZIL, \$126; MEXICO, \$110; BOLIVIA,
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\$87; AND COLOMBIA, \$75.

4. MINISTRY OF TREASURY BREAKS DOWN 1974 IMPORTS AS FOLLOWS: PRIMARY MATERIALS, 32.6 PERCENT; MACHINERY AND ACCESSORIES, 28.2 PERCENT; TRANSPORT, 15 PERCENT; CONSTRUCTION, 2.8 PERCENT; FINISHED FOOD PRODUCTS, 3.3 PERCENT; AND ALCOHOLIC BEVERAGES AND OTHER LUXURY AND CONSUMER GOODS, 18.1 PERCENT.

5. IN SEPARATE ARTICLE (UNIVERSAL AUGUST 26), VENEZUELAN CENTRAL BANK REPORT ESTIMATES TOTAL CIF COST OF IMPORTED GOODS AND SERVICES FOR 1976 WILL SURPASS US \$7 BILLION. (\$6,463 BILLION FOB PLUS \$557 MILLION FRIEHT AND INSURANCE.) PLAN V ESTIMATES VENEZUELAN IMPORTS AT \$6.131 BILLION FOR 1976, INCREASING BY 10.2 PERCENT TO \$6.756 BILLION IN 1977. PLAN V PROJECTS IMPORTS OF \$33.40 BILLION FOR TOTAL FIVE YEAR PERIOD.

6. COMMENT: NO ADDITIONAL INFORMATION IS IMMEDIATELY AVAILABLE ON THE TYPES OF MEASURES THAT ARE BEING CONSIDERED BY THE GOVERNMENT BUREAUS AND AGENCIES NOW STUDYING THE PROBLEM. HOWEVER, BOTH REPORTS REFLECT GROWING CONCERN THAT IMPORTS ARE RISING TOO RAPIDLY, AND THAT FOREIGN EXCHANGE IS BEING WASTED THROUGH MISDIRECTED PURCHASES. BREAKDOWN OF IMPORTS INDICATES THAT AT LEAST \$1 IN 5 IS BEING SPENT ON "NON-ESSENTIAL" ITEMS. IF GOV MOVES TO CONSERVE ITS FOREIGN CURRENCY RESERVES FOR DEVELOPMENT PROGRAM SPENDING, FIRST RESTRICTIONS ARE LIKELY TO HIT CONSUMER GOODS AND SERVICES. IT MAY BE NOTED, HOWEVER, THAT WHILE ASSURANCES ARE NOW BEING GIVEN THAT PRIMARY AND INTERMEDIATE GOODS AND SERVICES WILL NOT BE AFFECTED, ONE LOCAL MANUFACTURER OF STEEL PRODUCTS AND EQUIPMENT HAS ALREADY PUBLISHED HALF-PAGE ARTICLE IN A LOCAL NEWSPAPER, CALLING FOR MORE GOV PURCHASES OF CAPITAL GOODS FROM LOCAL SUPPLIERS, IN ORDER TO FORCE TRANSFER OF TECHNOLOGY AND ENCOURAGE WIDER RANGE OF LOCAL PRODUCTION. IF GOV CONTINUES TO BE PRE-OCCUPIED WITH RISING IMPORT LEVELS, SUCH LOCAL PRODUCERS ARE UNLIKELY TO MISS OPPORTUNITY FOR SPECIAL PLEADING IN THIS AND OTHER AREAS.

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